

Dezin

recognized by **siliconindia** Magazine as

siliconindia 10 MOST PROMISING
LEADERSHIP COACHES
- 2022

Through this Award, we acknowledge and applaud the company's myriad solutions, and their ingenuity to leverage the best practices in presenting unique methodologies to address complex business demands.



Emmanuel Christi Das
Managing Editor

LEADERSHIP COACH

BUSINESS OF SERVICES

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SERVICE PROVIDERS- 2022

Dezin: Molding Successful, Future-ready Business Leaders in the Pharma Space

The Executive Coaching or Leadership Coaching industry has been a very flourishing industry in recent years. A few years back, professionals in management positions viewed leadership coaching as a something pursued only by weaker/unsuccessful leaders. However, things have changed now. Being a leader is now not just about growing up the corporate ladder, it is empowering your employees and enabling them as well to grow professionally. Like John C. Maxwell said, "A leader is one who knows the way, goes the way, and shows the way".

Leadership Coaching is now being embraced not just at an individual level, but across an organization. Many companies are not only encouraging their employees to take-up leadership training courses, but even sponsoring the cost of those courses. As a result, the leadership coaching industry in India is witnessing a massive growth and marching towards being a billion dollar industry. One such leadership coaching service provider that is molding business professionals into highly successful leaders is Mumbai-based Dezin Consulting Pvt. Ltd. Incepted in 2019, the company offers Leadership Coaching, CEO Coaching, and Pharma Business Coaching services.

With a 100 percent success rate since its inception, Dezin believes in improving the quality of top management rather than hiring large number of employees. "We develop customized solution as per organization's needs and their strengths. Also, we ensure implementation of plan and insure desired results with handholding of organization's core team. We adopt different coaching models as suitable to particular company and leaders there, which include ICF Model of Coaching, Marshal Goldsmith Stakeholders centered coaching, NLP Coaching, GLA 360 Degree, and more", explains Dr. V K Sharma, Director, Dezin Consulting Pvt Ltd.

Dezin places sharp focus on the pharmaceutical industry and offers wide array of leadership coaching with regards to pharma that include Pharma Business Turnaround, Pharma Business Coaching, Pharma Executive Coaching, New Therapy Launch, Medico-Marketing, Digital Marketing, Social Media Marketing and more. Speaking about the benefits of these programs, Dr. Sharma says, "Assured success and realization of their potential is what these programs offer to our clients. We


help our clients to become aware of their hidden strengths and develop plans based on them. We are even bound by our code of ethics to not disclose their identity".

Additionally, the company organizes one-day workshops comprising 12-15 participants which are designed to have maximum results within a short time frame. Dezin also posts leadership guidance related videos on its Youtube channel named 'Dezinlife'. Owing to such top-notch practices and methodologies, Dezin, over the years, has bagged many awards & recognitions that include 2021 Global Choice Award, 2021 Sahityakosh Samman Award, 2020 India's Top 500 Startup Awards, 2019 Healthcare Business Consultant & Coach Award, 2019 Global Visionary Award, 2017 World Leadership Federation Award, and 2016 Worlds 100 Most Influential Marketing Leader Award, to name few.

The director of the company, Dr. Sharma has three decades of experience in Coaching, Consultation, Training, and Business Management across pharma, healthcare and FMCG verticals. He has innumerable certifications on his belt which include Certified Executive Coach & Certified Team Coach by Marshall Goldsmith, US, Certified Global Leadership Coach by Global Coach Group, Hongkong, ICF Certified Coach by Erickson Coaching international, Canada, and Certified practitioner of Global Leadership assessment (GLA 360), to name few. An avid reader, Dr. Sharma is also the author of three books - Leadership Coaching in India, The Art of Taking Best from People - The Principals of People Management, and Role Dynamics in Pharma Sales Management.



We ensure implementation of plan and insure desired results with handholding of organization's core team

With such a dazzling personality at its helm, no wonder Dezin will scale even greater heights in the future. "We are planning to expand into Life Coaching and Relationship Coaching in 2023. We also envision adding 8-10 coaches every year and expanding to South Asia (Nepal, Sri Lanka & Bangladesh) and Middle East (Dubai) in 2023-24", concludes Dr. Sharma, explaining Dezin's future plans. 



Dr. V K Sharma,
Director

10 MOST PROMISING LEADERSHIP COACHING SERVICE PROVIDERS - 2022

COMPANY	MANAGEMENT	DESCRIPTION
Business Yogi Bangalore businessyogi.co.in	Dr. Sreekumar, Vadakkeppat	Business leadership offerings are made with the spirit of spirituality to ignite the hidden power of business intelligence
Coachwale Gurgaon coachwale.com	Ridhi Budhiraja, Founder Sandeep Budhiraja, Chief Evangelist	Offers state-of-the-art coaching sessions to fulfill the diverse leadership needs
Dezin Consulting Mumbai dezin.co.in	Dr. V K Sharma, Director	An ISO 9001:2015 certified company specializing in the areas of Leadership Coaching, CEO Coaching, and Pharma Business Coaching
LCIPL Bengaluru lcipl.com	Gopal Krishnan, Founder	Ensuring the improvement of skills and enhancement of performance of the employees by focusing on professional development
Nitin Mistry Vadodara nitinmistry.in	Nitin Mistry, Founder & Executive Coach	Offers programs for leaders as individuals and provides coaching on Interpersonal Relationship, Listening Skills, Empathy, Communication Skills, Delegation, Motivation and Engagement, Working with Uncertainties and many more
PerfectU Group Noida perfectu.in	Sangeeta Kabra, Founder	Provides the platform to help individuals, groups and community by providing systematic methodical way
RCD HR Consulting Bangalore rcdhrconsulting.in	Ravi C Dasgupta, Founder & Executive Coach	A boutique Executive Coaching and HR Consulting firm with wide experience gathered in Corporate HR in Top Leadership positions
Regal Unlimited Bengaluru regalunlimited.com	Subash CV, Founder	Introduces the process, science and art of coaching and encourages people in choosing right path in their jobs
Stone Leadership Consulting Delhi stone-leadership.com	Andrea Stone, Founder	Supporting leaders to realize and recognize their real potential
Trans Human Consulting Hyderabad transhumanconsulting.com	Paritosh Sharan, Founder	Facilitating coaching for best performance in life, executive & leadership roles, transition, alongside skill-development, OD consulting and neuro leadership

DEZIN

MOLDING SUCCESSFUL, FUTURE-READY BUSINESS LEADERS IN THE PHARMA SPACE

BY ANANTH V

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Leadership Coaching is now being embraced not just at an individual level, but across an organization. Many companies are not only encouraging their employees to take-up leadership training courses, but even sponsoring the cost of those courses. As a result, the leadership coaching industry in India is witnessing a massive growth and marching towards being a billion dollar industry. One such leadership coaching service provider that is molding business professionals into highly successful leaders is Mumbai-based Dezin Consulting Pvt. Ltd. Incepted in 2019, the company offers Leadership Coaching, CEO Coaching, and Pharma Business Coaching services.

“WE ENSURE IMPLEMENTATION OF PLAN AND INSURE DESIRED RESULTS WITH HANDHOLDING OF ORGANIZATION’S CORE TEAM”



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Professional coaching is a relatively new concept in India that has gained momentum only in the last few years. In the past, there were not many opportunities to learn coaching in India. Professional coaching industry is set to grow in India in the near future. This is because of the large gap in the leadership development in corporate India. Coaching is beneficial and helps in the development of people who are suddenly transitioning roles and changing careers. Even leaders who realize that they need external support to understand their thought patterns & triggers and want to become more productive & successful are opting for it.

Today, companies are arranging coaching for their employees. The companies no longer perceive coaching as an expense, rather they consider it as an investment to personal growth and development, which in turn will lead to the growth of the company. Earlier, coaching was popular with multinational companies and not many Indian companies were into it. Hence, there were no much Indian coaches. The leaders from

MNCs got coaching from international leaders. With time, Indian companies also realized the importance of investing in personality & mental development and how this could generate leaders that are stable minded, self-reliant, empathetic and able to take right decisions at appropriate time.

India's dynamic and high growth business landscape ensures great opportunities in this sector. With the increasing competition and changing technical environment, the executives are facing increasing business uncertainties and are often looking for a sounding board to dream, achieve, risk and excel. A rough estimate suggests that the industry size in India is \$60 million as against \$5 billion in the US.

Siliconindia, in this issue introduces you to a list of '10 Most Promising Leadership Coaching Service Providers - 2022' who have gained trust through their experience in diverse leadership verticals. The following list has been prepared after being closely scrutinized by a distinguished panel of judges including CXOs, analysts and our editorial board.



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